

# MASSACHUSETTS MUSIC TECH DAY 2024

Sponsored by:

musicfirst



## Welcome!

**WiFi: WPS Guest**  
**PW: F@stP@ss**

# MASSACHUSETTS MUSIC TECH DAY 2024

Sponsored by:

musicfirst



## Thank you!



# MASSACHUSETTS MUSIC TECH DAY 2024

Sponsored by:

musicfirst



**KORG**  
EDUCATION

Focusrite®



**novation**

# musicfirst MASSACHUSETTS MUSIC TECH DAY AGENDA

NORTH HIGH SCHOOL,  
WORCESTER MA  
HOSTED BY  
WORCESTER PUBLIC  
SCHOOLS

SATURDAY  
OCT. 5TH,  
2024

## 8:30-9:00AM:

Registration

Location: Lobby

## 9:00-9:50AM

Keynote

Location: Auditorium

Clinician: Dr. Jim Frankel

## 10:00-10:50AM

• Canva Does It All: Top Tricks and Tips

Location: Art Room Clinician: Stefani Langol

• Modern Band 101

Location: Music Room Clinician: Adam Calus

## 11:00-11:50AM

• MusicFirst Elementary

Location: Art Room Clinician: Amy Burns

• You're the DJ: Creating A Student- Centered Hip-Hop Curriculum

Location: Music Room Clinician: Meaghan O'Connor-Vince

## 12:00PM-12:55PM

Lunch

Location: Cafeteria

## 1:00-1:50PM

• Podcasting Pointers  
for the Music Classroom

Location: Art Room

Clinician: Stefani Langol

• Jam-ing with iPads

Location: Music Room Clinician: Adam Calus

## 2:00-2:50PM

• Creating Play-Along Videos for the Elementary Music Classroom

Location: Art Room Clinician: Amy Burns

• Barz N' Beatz

Location: Music Room Clinician: Meaghan O'Connor Vince

## 3:00-3:15PM:

Closing Remarks & Prize Drawing: Dr. Jim Frankel

Location: Auditorium

musicfirst



# MASSACHUSETTS MUSIC TECH DAY 2024

Sponsored by:

musicfirst



## Housekeeping

# MASSACHUSETTS MUSIC TECH DAY 2024

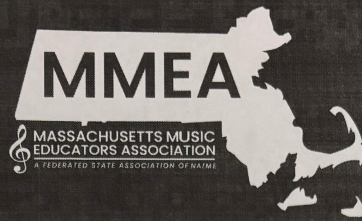
Sponsored by:

musicfirst



**WiFi: WPS Guest**  
**PW: F@stP@ss**





# MMEA

## PDP

### REFLECTION FORM

THIS FORM MUST BE FILLED OUT BY NOVEMBER 1ST, 2024. YOU WILL RECEIVE A SIGNED DIGITAL PDP CERTIFICATE TO THE EMAIL ADDRESS YOU HAVE DESIGNATED BELOW BY NOVEMBER 15TH, 2024.





musicfirst

# Not Enough Time: How Technology Can Help

Dr. Jim Frankel

MA Music Tech Day 2024



---

**Dr. Jim Frankel**  
Founder/Director

musicfirst.com

Blog: [www.jamesfrankel.com](http://www.jamesfrankel.com)

Podcast: [soundcloud.com/musicfirstpodcast](https://soundcloud.com/musicfirstpodcast)





Do you have enough time during the school day to do your job **effectively**?



# Many music teachers teach:

- 30-40 different classes a week
  - perform/conduct ensembles before/after school
  - perform/conduct with ensembles outside of school
  - run the marching band on nights & weekends
  - teach private lessons, prepare students for auditions
  - direct the school musical
  - serve on curriculum committees and more
- **before** they go home to their families.

What other teacher at your school does that?



What part of your job takes time away  
from actually **teaching**?

What would you do with **more time**  
with your students?

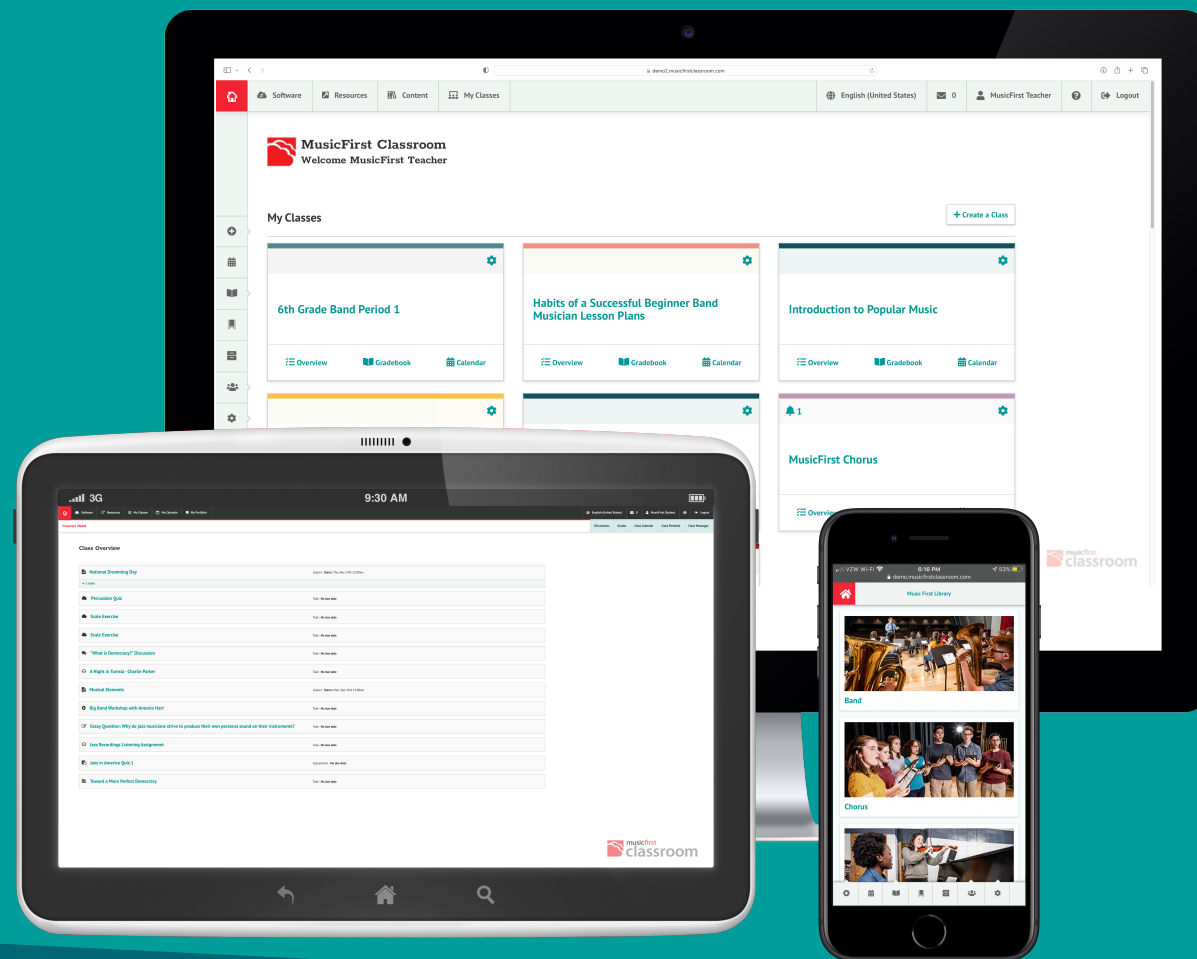
Do you enjoy **administrivia**?

How can **technology** help?

# What is MusicFirst?

**MusicFirst is a company built by music educators for music educators.**

Our team curates content, software, and hardware, and pairs it with the best support in the industry so that you can focus on what matters most: teaching your students how to make music.







Auralia



Flat for Education



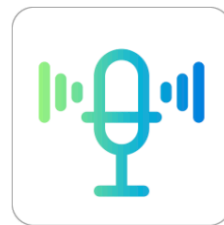
Focus on Sound



Focus On Sound (US)



Hyperscore



MusicFirst Recorder



Musition



Naxos MusicBox



NML Essentials



Noteflight



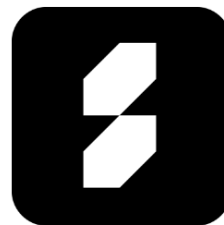
OGenPlus



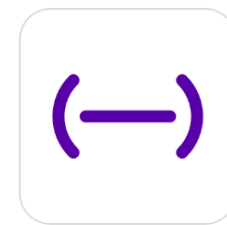
PracticeFirst



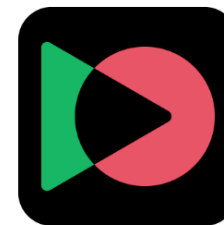
Sight Reading Factory



Soundation Education



Soundtrap



YuStudio

# Integrated Software

- Auralia
- Flat for Education
- Focus On Sound (US)
- Hyperscore
- Musition
- Naxos
- Noteflight
- OGenPlus
- PracticeFirst
- Sight Reading Factory
- Soundation
- Soundtrap
- YuStudio

# What is MusicFirst Elementary?

MusicFirst Elementary is the perfect music education tool for young students, providing a complete K-5 curriculum with more than 1000 interactive resources that are tailored to engage and entertain them while they learn.

It includes a suite of 6 intuitive software titles, built just for kids. You get a state-of-the-art DAW, notation program, games, and more.

The screenshot shows the MusicFirst Elementary website in a browser window. The header includes the logo, navigation links for grades (Kindergarten to 5th Grade), and a Log Out button. A large banner features a collage of students playing instruments. Below the banner, a welcome message states: "Welcome to MusicFirst Elementary, a new music education platform with a K-5 curriculum for teachers of all experience levels." This is followed by the tagline "User-friendly, customizable – everything in one place" and a bulleted list of features: "Ready-made, fun-packed lessons aligned with the National Core Arts Standards," "Custom-built tools and resources to spark creativity and accelerate learning," and "Lesson plans with sheet music for all instruments." Below this, two sections are visible: "Get started in three steps" showing a software interface, and "Encouraging deeper learning" featuring a "Spiral Curriculum" diagram. The diagram shows a vertical axis for "4th Grade" and a horizontal axis for curriculum components: Beat (red), Rhythm (orange), Pitch (yellow), Dynamics (green), and Harmony (blue), which spiral together.

musicfirst elementary  
Powered by charanga

Log Out

Kindergarten 1st Grade 2nd Grade 3rd Grade 4th Grade 5th Grade

Welcome to MusicFirst Elementary, a new music education platform with a K-5 curriculum for teachers of all experience levels.

User-friendly, customizable – everything in one place

- Ready-made, fun-packed lessons aligned with the National Core Arts Standards.
- Custom-built tools and resources to spark creativity and accelerate learning.
- Lesson plans with sheet music for all instruments.

Get started in three steps

Encouraging deeper learning

Spiral Curriculum

4th Grade

Beat  
Rhythm  
Pitch  
Dynamics  
Harmony

The **MusicFirst Classroom & MusicFirst Elementary** are the **perfect** solutions for music teachers with BUSY schedules. Here's why...

# Scheduling Content

# Recurring Tasks



# Creating & Saving Rubrics

# Creating Quizzes

# Grading

# Sub Plans

# Writing Emails



# MusicFirst Pricing

- MusicFirst Classroom- \$6
- PracticeFirst- \$4
- Sight Reading Factory- \$3.42- \$1.80\*

\*Based on the total number of users.

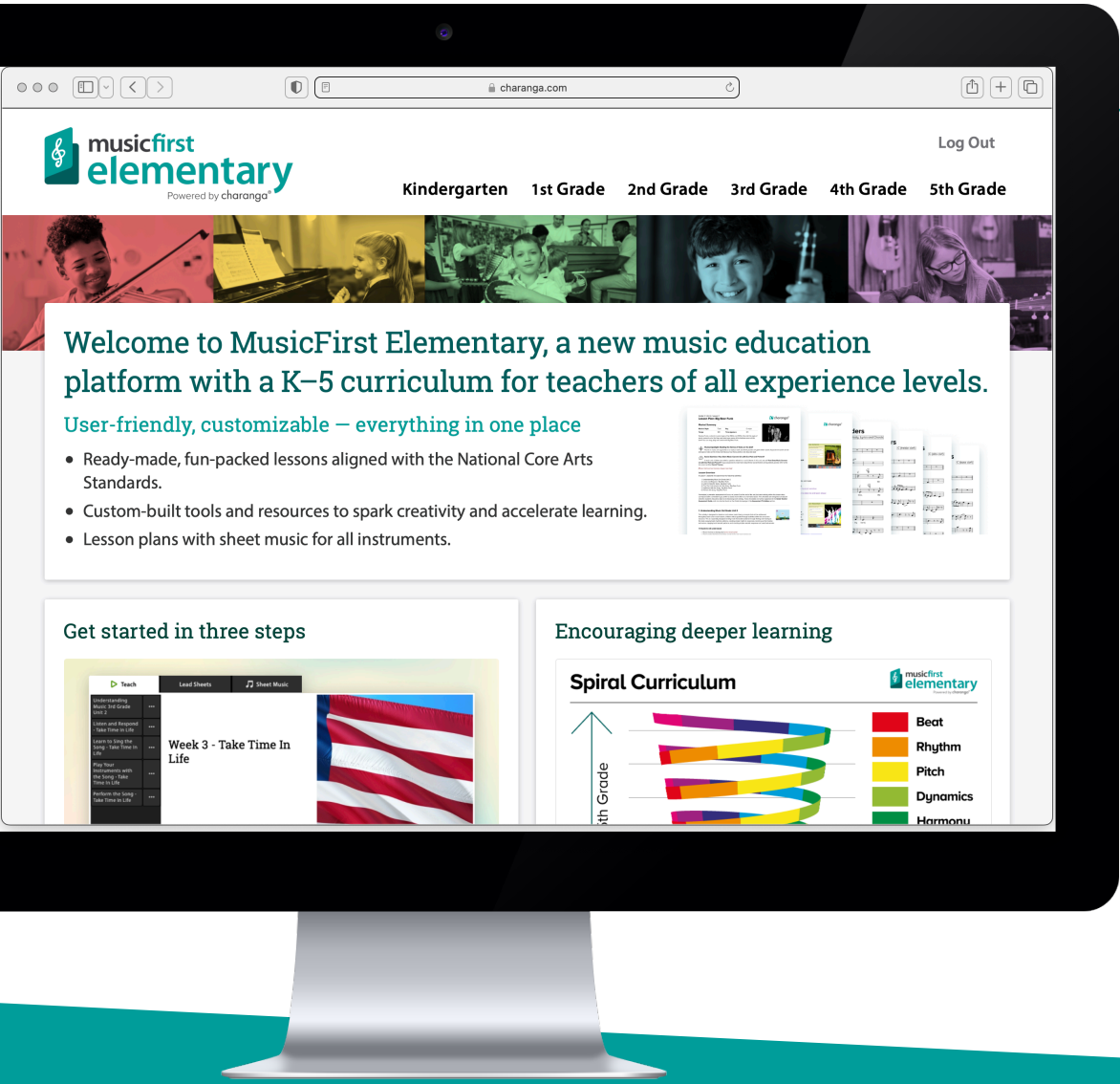


musicfirst  
classroom

\$6- \$11 per user, per year

# MusicFirst Elementary Pricing

**\$695/year** - Unlimited Users







# Thank you!