

musicfirst

# More Time for Artistry with PracticeFirst

Dr. Jim Frankel

EMEA Conference - 2024



# About Me

**Dr. Jim Frankel**  
Founder/Director

[musicfirst.com/emea2024](https://musicfirst.com/emea2024)

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What does **Artistry** mean to you?

Why is it **important?**

What are the obstacles when trying to work on **artistry** during your rehearsals?



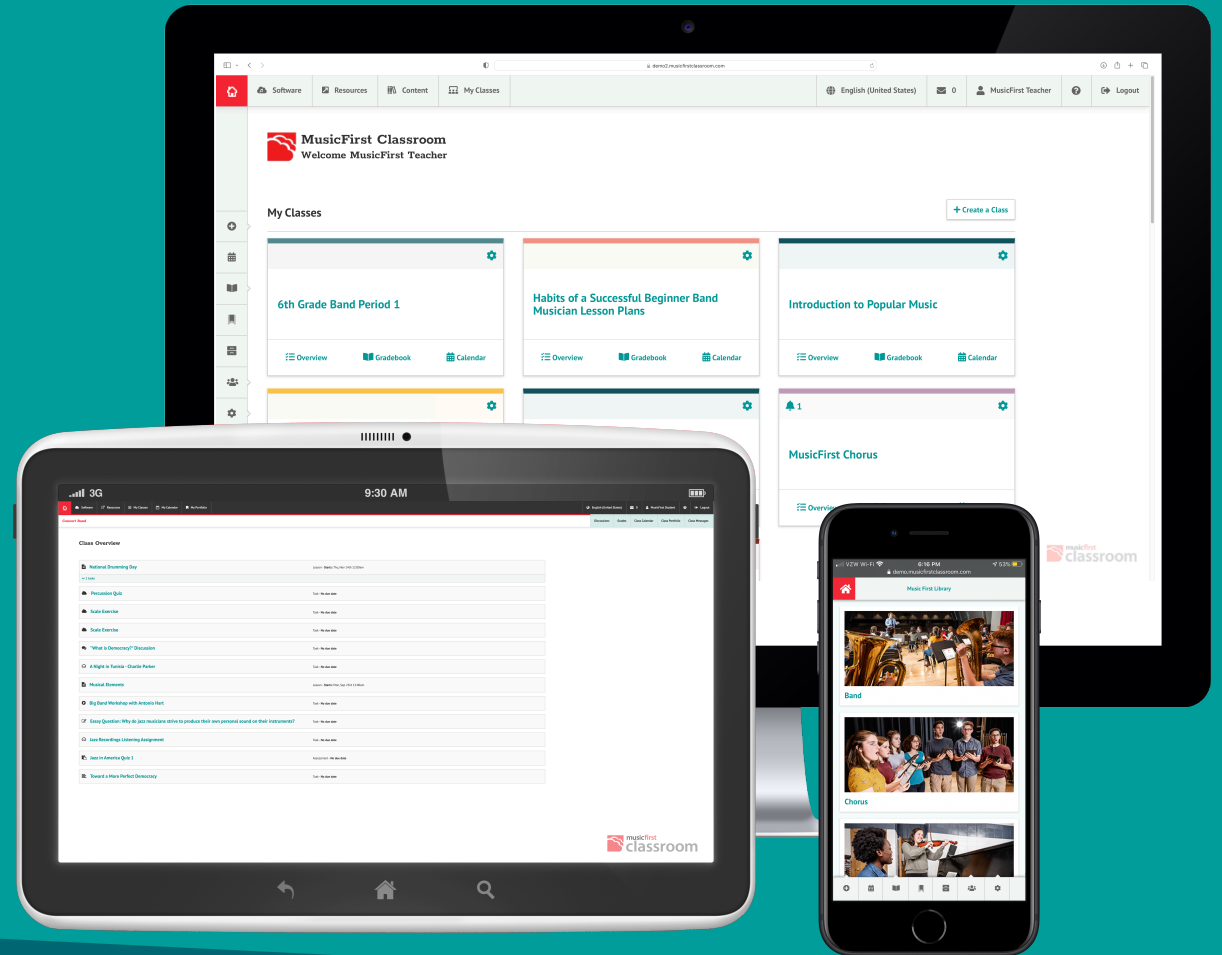
How can we spend more time working  
on **artistry** rather than fundamentals?

How can **technology** help?

# What is MusicFirst?

**MusicFirst is a company built by music educators for music educators.**

Our team curates content, software, and hardware, and pairs it with the best support in the industry so that you can focus on what matters most: teaching your students how to make music.







Auralia



Flat for Education



Focus On Sound (US)



Hyperscore



Musition



Newzik



Noteflight



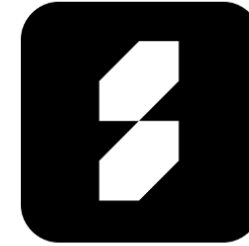
O-Generator



PracticeFirst



Sight Reading Factory



Soundation Chrome



Soundtrap

# Integrated Software

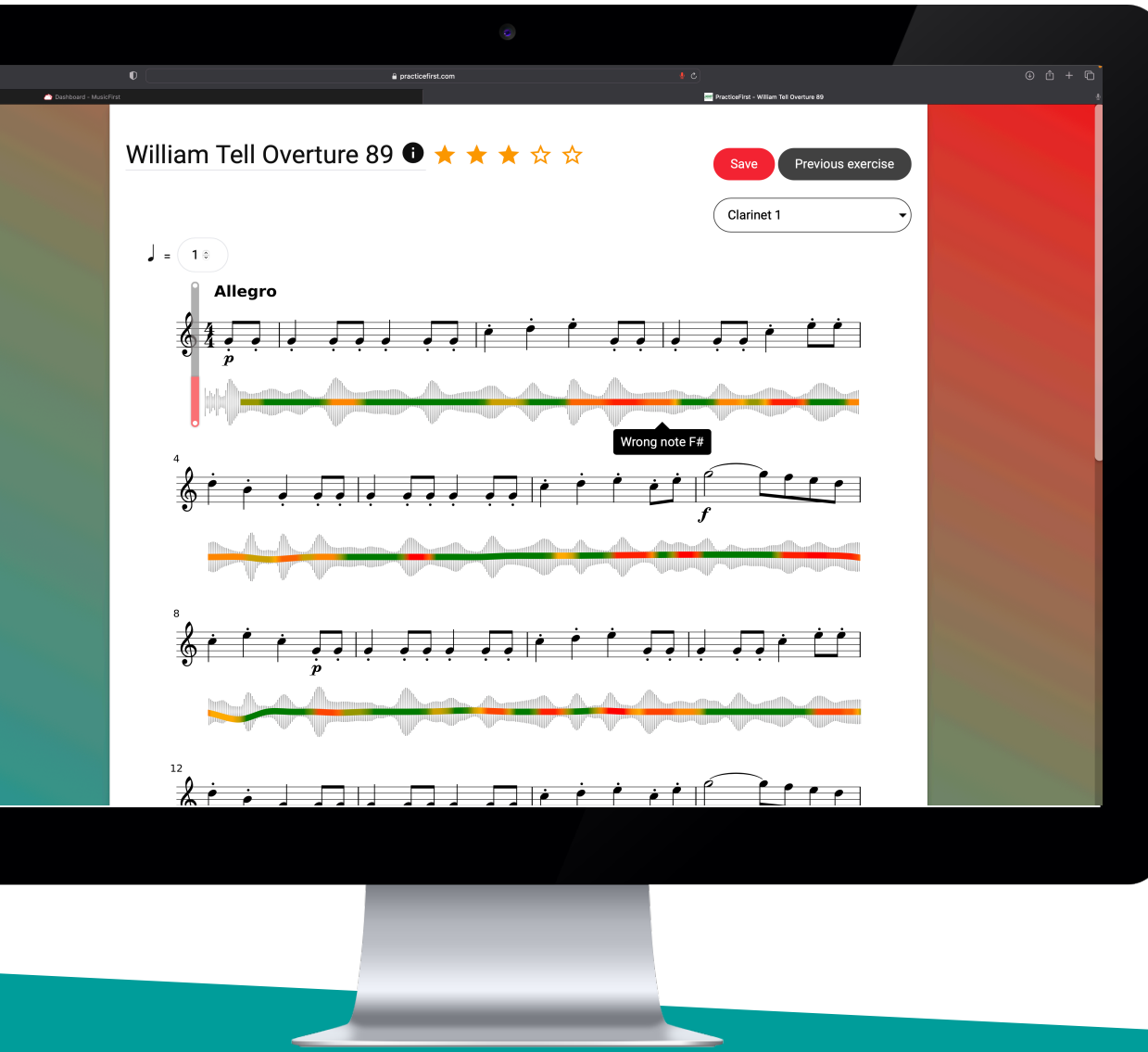
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- Sight Reading Factory
- Soundation
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# PracticeFirst

## Robust and intuitive practice assessment software

PracticeFirst is cloud-based software which provides students with instantaneous and intuitive feedback on their instrumental and vocal practice.

- ✓ Assesses rhythm, pitch, intonation, & duration
- ✓ Over 26,000 exercises and GROWING!
- ✓ Allows complete exercise customization
- ✓ Facilitates student assessment
- ✓ Includes vast library of repertoire & method books
- ✓ Offers ability to easily create & upload custom exercises

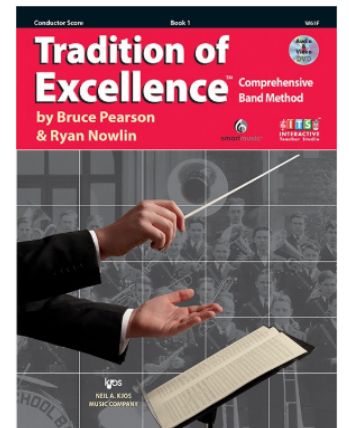
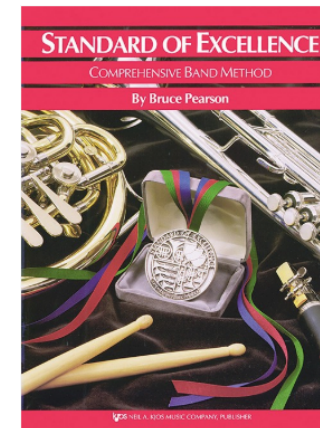
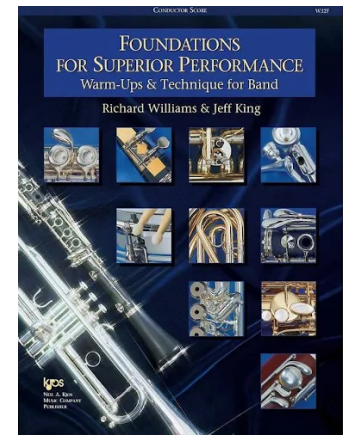
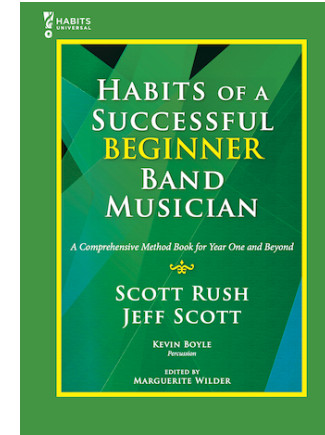


# PracticeFirst Library

Fully-customizable practice exercises and assessments, including ensemble & solo repertoire, and method books.

## Method Books

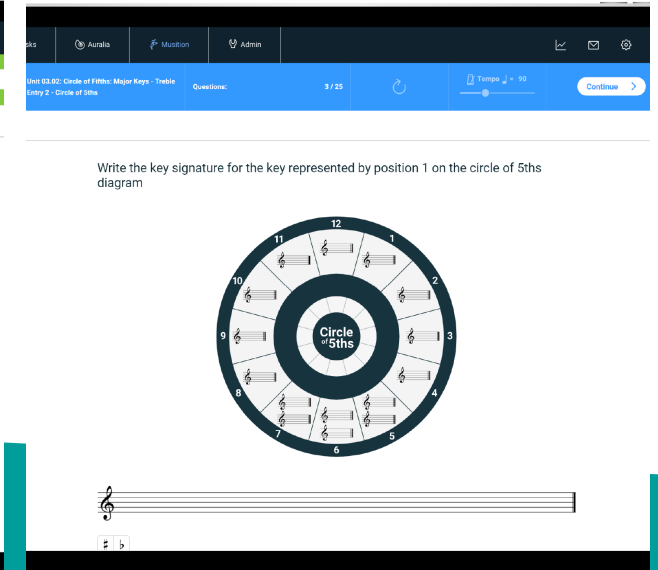
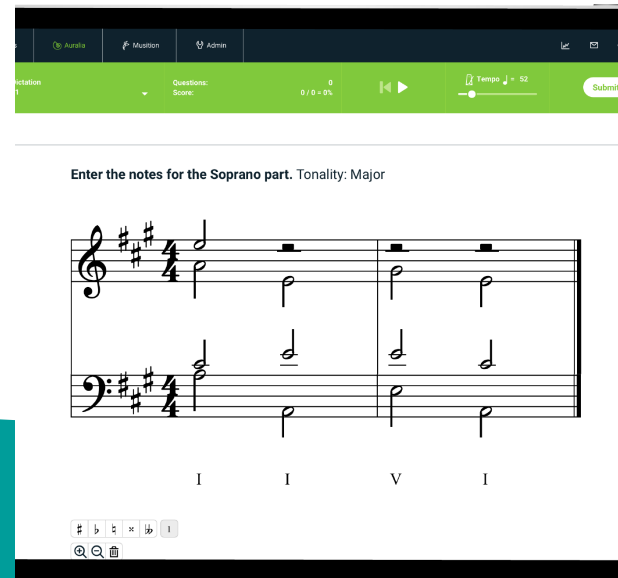
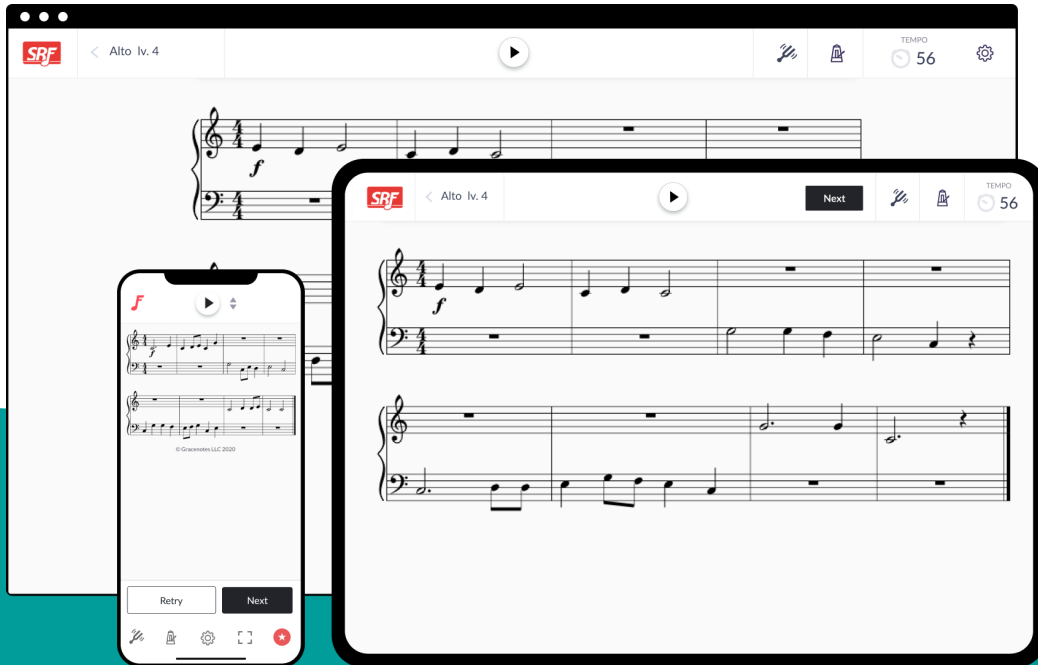
- Foundations for Superior Performance
- Tradition of Excellence
- Standard of Excellence
- Sound Fundamentals
- Measures of Success
- Habits of a Successful Musician
- Premier Performance
- S-Cubed: Successful Sight Singing
- String Basics
- All for Strings
- TEX: Technical Method Books
- You Won't Miss a Beat Assessments
- And more...





# Build Individual Musicianship Skills & Creativity!

- Theory and Ear-Training/Aural Skills
- Sight-Reading
- Historic/Cultural Understanding
- Performance Assessment and Growth
- Creativity



# MusicFirst Pricing

- MusicFirst Classroom- \$6
- PracticeFirst- \$4
- Sight Reading Factory- \$3.42- \$1.80\*

\*Based on the total number of users.



musicfirst  
classroom

\$6- \$11 per user, per year





# Thank you!

[musicfirst.com/emea2024](https://musicfirst.com/emea2024)



EMEA 2024

Scan for a Free  
30-day Trial!

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