



Oct. 5th, 2024

9:00 a.m– 3:15 p.m.

North High School



WORCESTER
PUBLIC SCHOOLS

VISUALS, VIDEO, AI, OH MY! CANVA FOR EDUCATION DOES IT ALL!!

STEFANI LANGOL | PROFESSOR MUSIC EDUCATION | BERKLEE COLLEGE OF MUSIC | slangol@berklee.edu

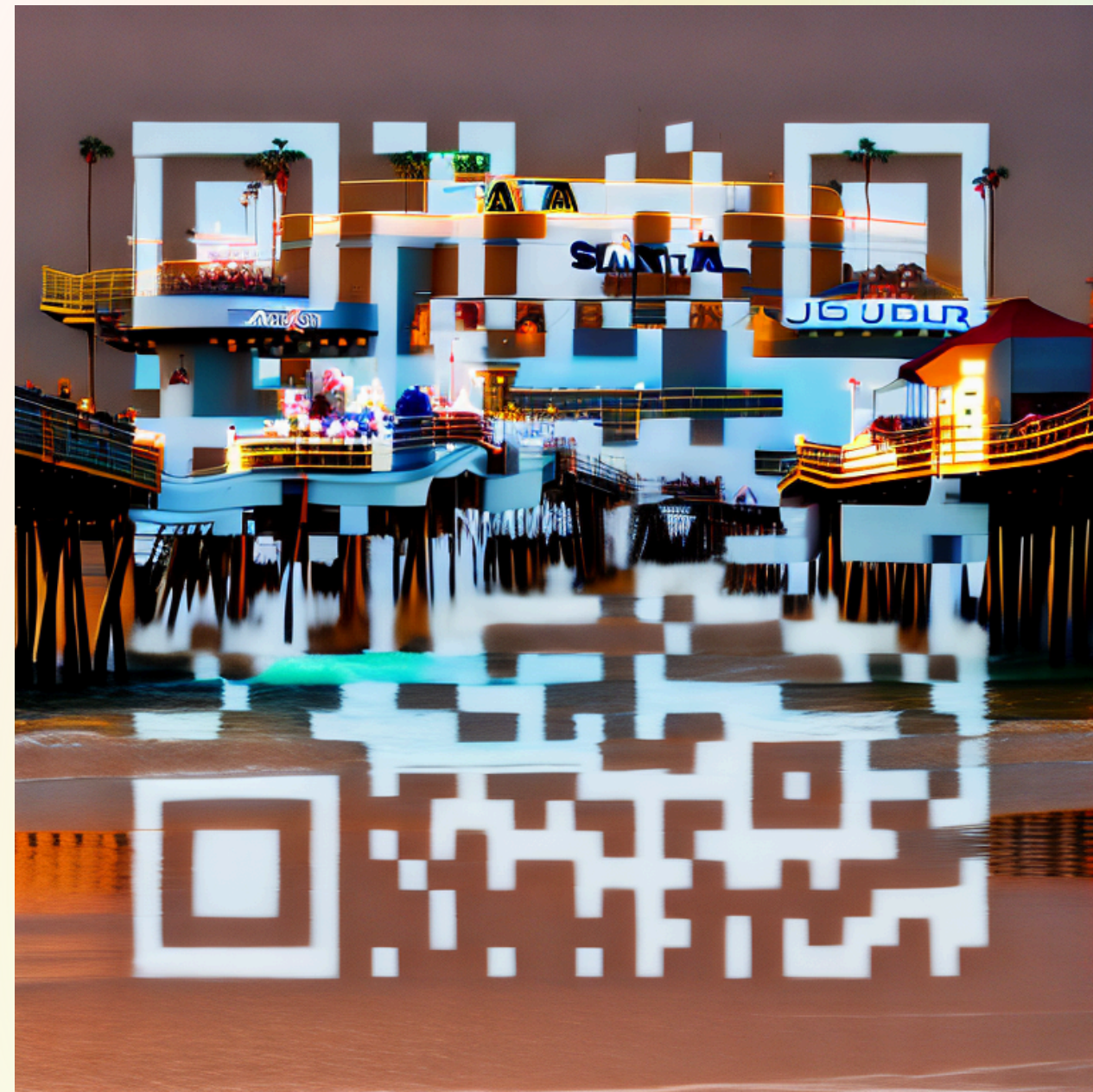




“No matter what tools you use to
create, the true instrument is you.”

RICK RUBIN

Sign Up for Canva for Education



<https://www.canva.com/education/>

Presentation Slides



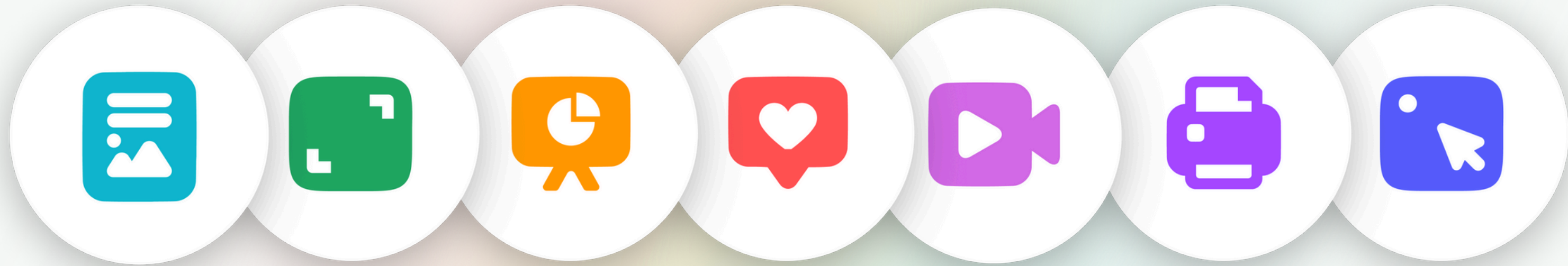
What We'll Talk About Today

What is Canva for Education?	→	Recording Studio - Video and Audio	→
Benefits of Using Canva	→	Adding and Editing Audio	→
Canva Interface and Features Overview	→	Element Timing	→
Templates and Object Panel	→	Apps	→
Magic Studio	→	Sharing	→
Animations and Transitions	→		



What is Canva for Education ?

All all-in-one visual communication platform



Docs

Whiteboards

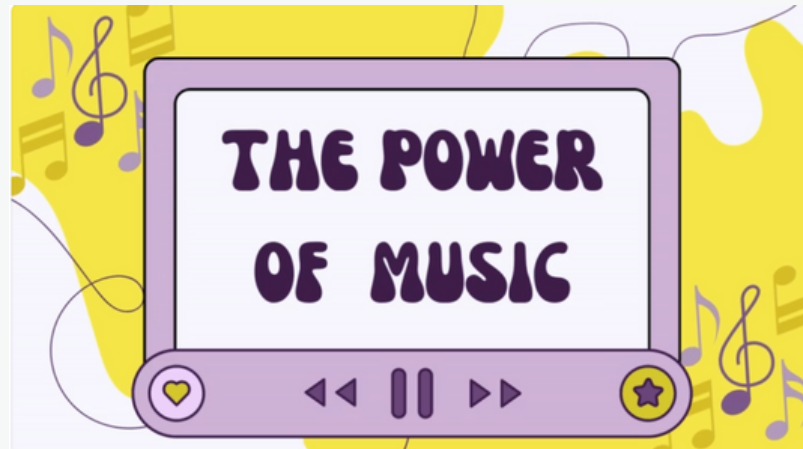
Presentations

Social media

Video

Print products

Websites



Name: _____ Class: _____

MUSIC OSTINATO

OSTINATO IS A MELODIC PATTERN THAT REPEATS

BODY PERCUSSION OSTINATO

Use the key below to create your own repeating pattern in the boxes below.

CLAP hands SNAP fingers STOMP feet

--	--	--	--	--	--	--	--	--	--	--	--

MUSIC BEAT OSTINATO

Use the key below to create your own repeating pattern in the boxes below.

4 beats 2 beats 1 beat
Half beat Quarter beat Rest 1 beat

--	--	--	--	--	--	--	--	--	--	--	--



- ✦ Free for K-12 Teachers and Students
- ✦ Easy to use drag-and-drop graphic design tool
- ✦ Easy LMS Integration
- ✦ Wide range of templates: posters, worksheets, presentations, lesson plans, much more...
- ✦ Vast library of images, fonts, and design elements
- ✦ Tools to create interactive content, such as videos, animations, and other multimedia elements
- ✦ Integrated AI-powered tools and Apps Marketplace

Benefits of Canva for Education for Music Educators

- ✦ **Save Time - Streamlined Workflow**
- ✦ **Versatility**
- ✦ **Enhanced Creativity**
- ✦ **Communication and Collaboration**
- ✦ **Import and Export Various File Types:
PDF/PPTX/Google Slides/Keynote/MP4**
- ✦ **Easy to Share Resources**



Portfolio Examples

Welcome to my portfolio website




Hey! Thanks for visiting my Canva website. Take a look around and enjoy all the great things that I created during this course!

VISUALS, VIDEO, AI, OH MY!
CANVA FOR EDUCATION DOES IT ALL !! 7723

David Wonder- Course Portfolio
Fall 2023

Example 1



Welcome to Cory Thompson's Canva Portfolio

Thank you for looking at the work I created as part of VanderCook College of Music's MECA course: "Visuals, Video, AI, Oh My! Canva for Education Does It All!" Enjoy!

Example 2

||| JEANETTE MORGAN |||

Welcome to my portfolio website.

Visuals, Videos, AI, Oh My!
Canva for Education Does It All!
Fall 2023



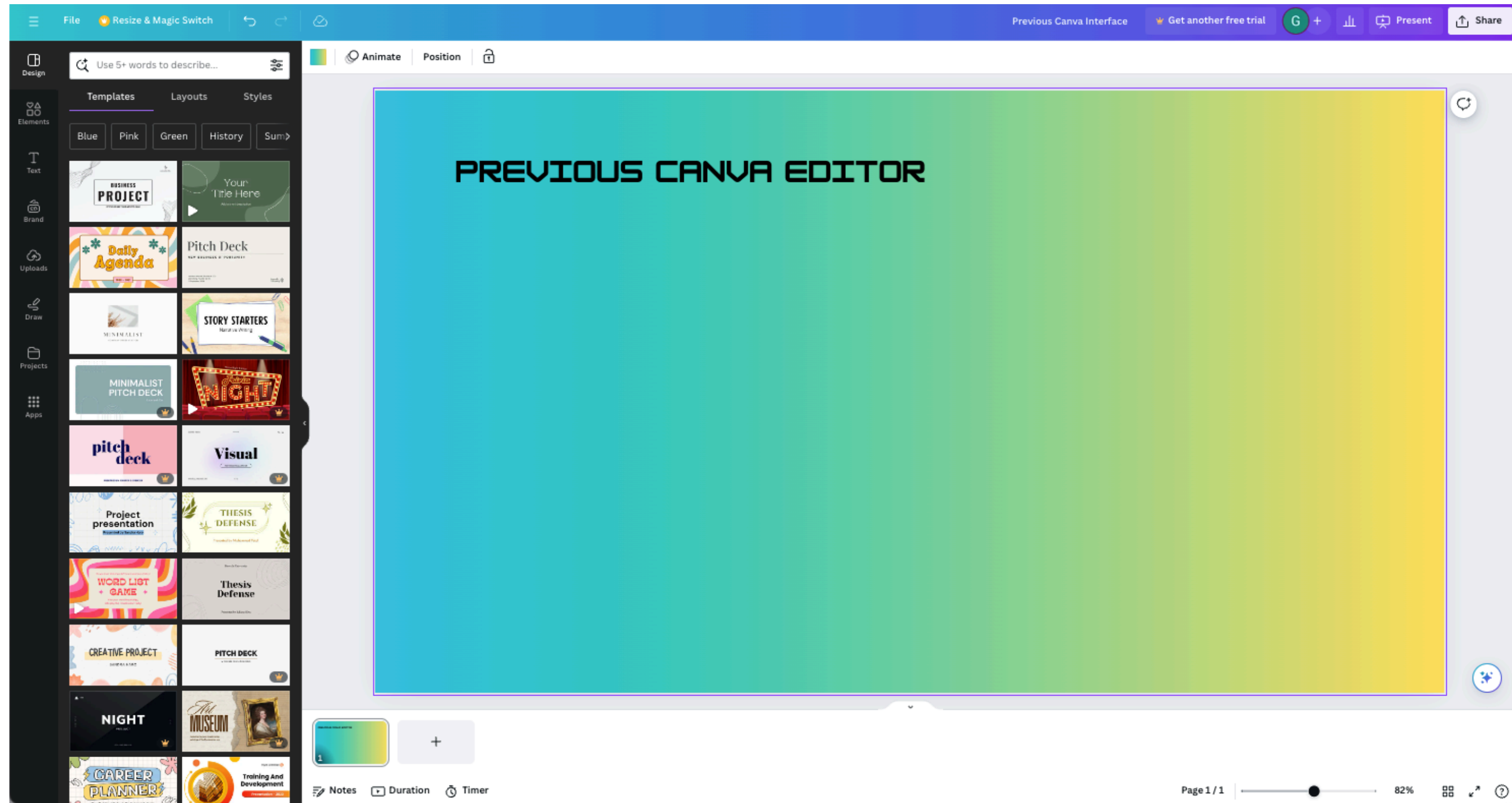
Example 3

Example 4

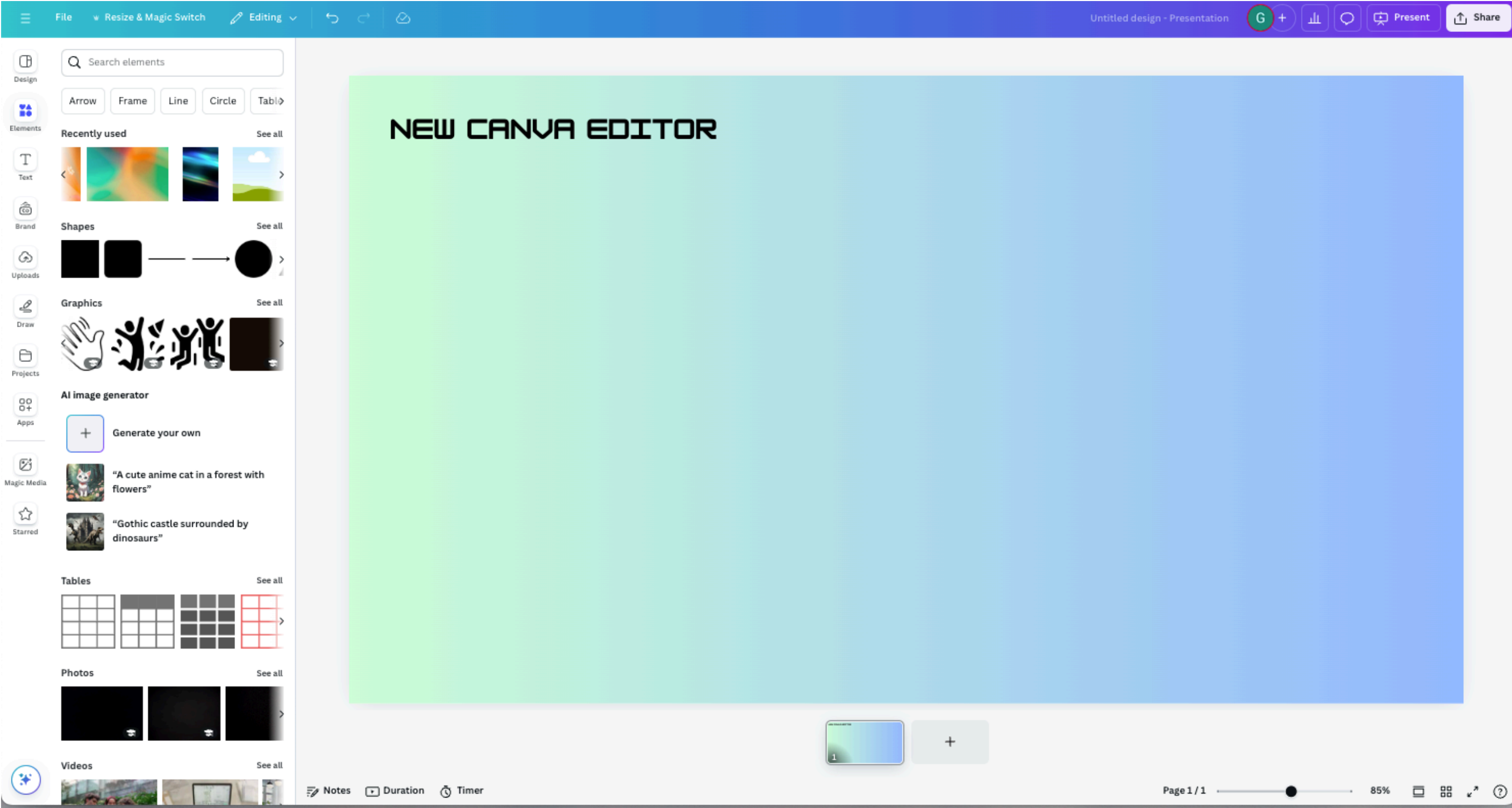
CANVA INTERFACE OVERVIEW



Canva Editor



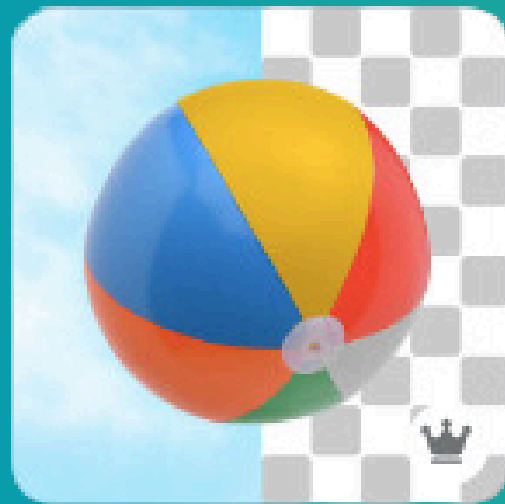
Canva Editor



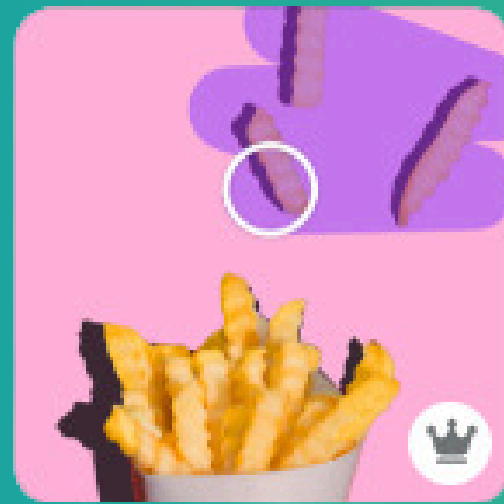


AI FEATURES

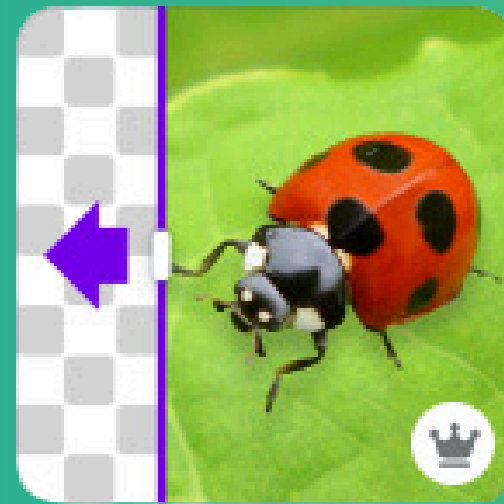
MAGIC STUDIO



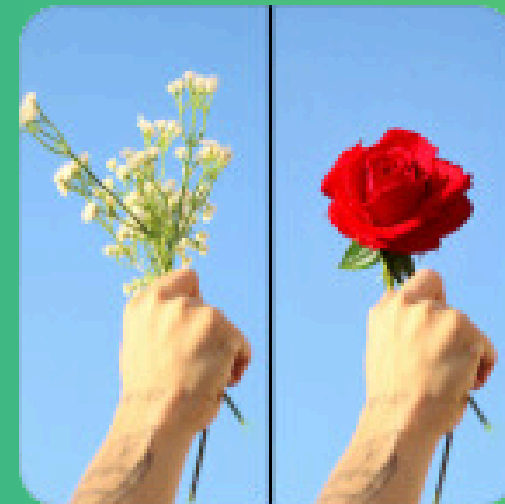
BACKGROUND
REMOVER



MAGIC
ERASER



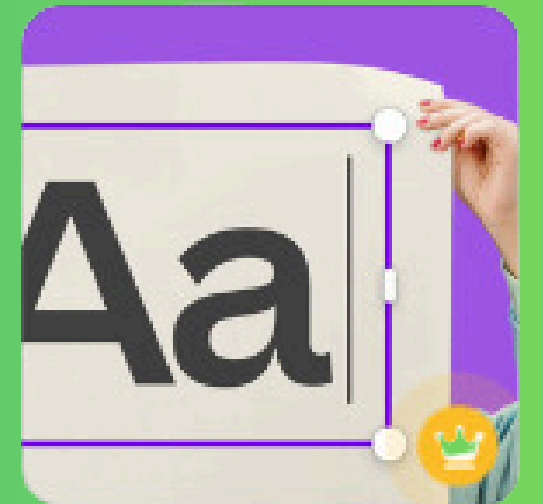
MAGIC
EXPAND



MAGIC
EDIT



MAGIC
GRAB



MAGIC
TEXT

TEXT-TO-IMAGE

TEXT-TO-GRAPHIC

TEXT-TO-VIDEO



Magic Media

Images

Graphics

Videos


Describe what you'd like to create

Enter 5+ words to describe...


Inspire me

Styles


See all




None




Watercolour




Dreamy



Anime




Filmic

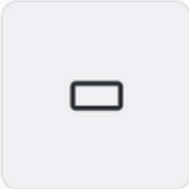


Photo


Aspect ratio



Square



Landscape

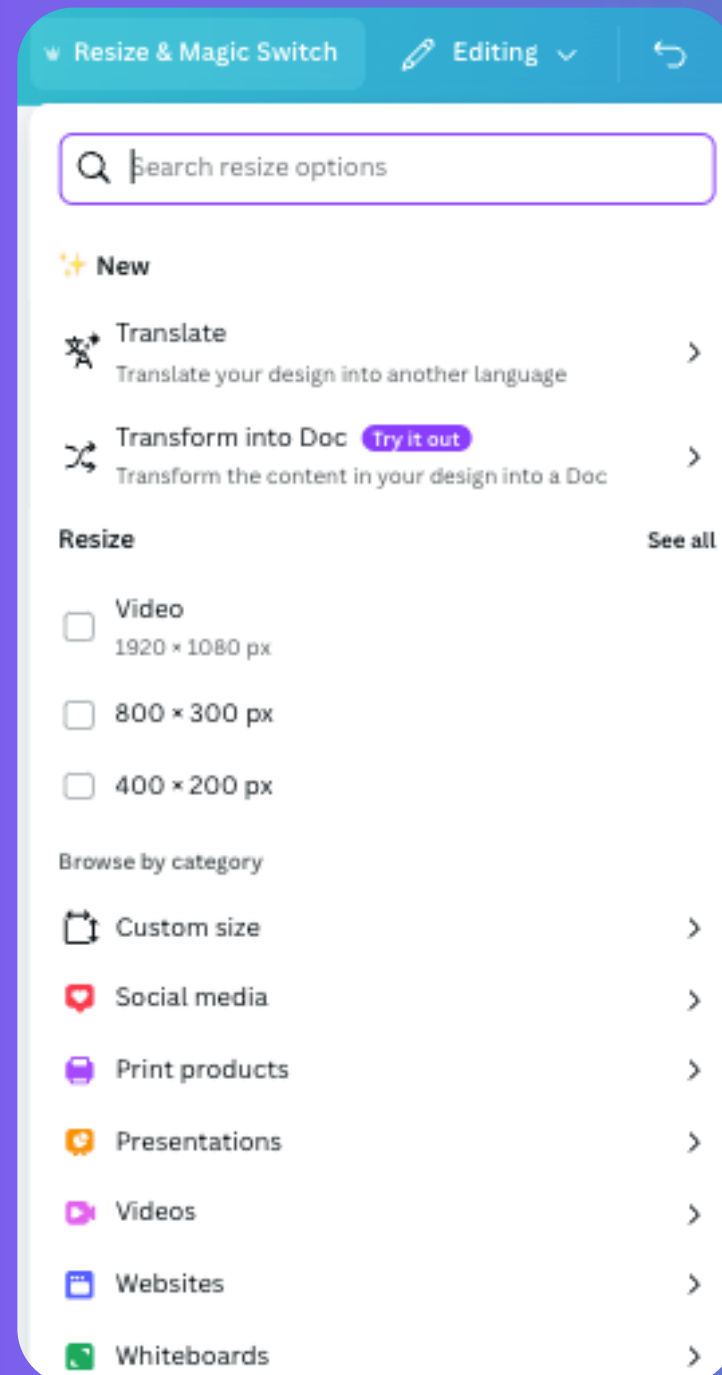


Portrait

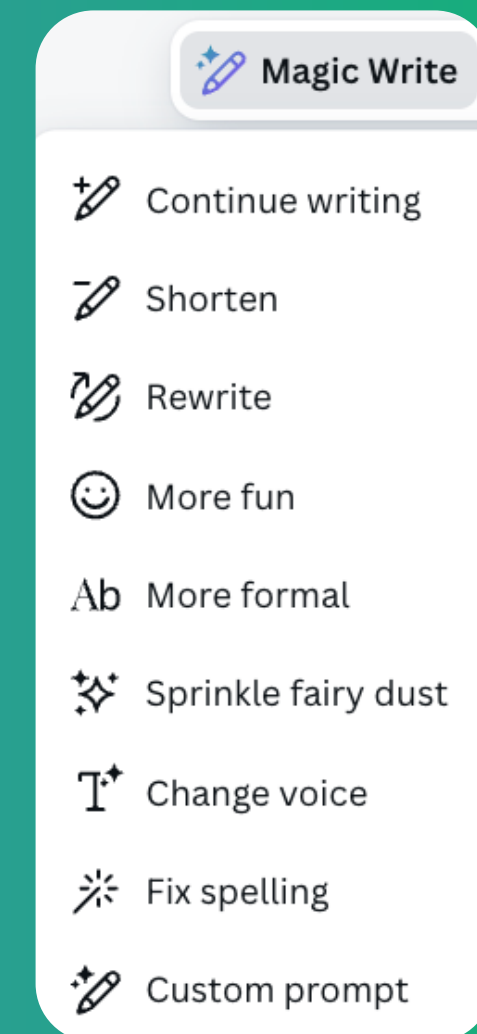
Generate image

Use 1 of 492 credits. Refreshes 6/30/24

RESIZE AND MAGIC SWITCH



MAGIC WRITE



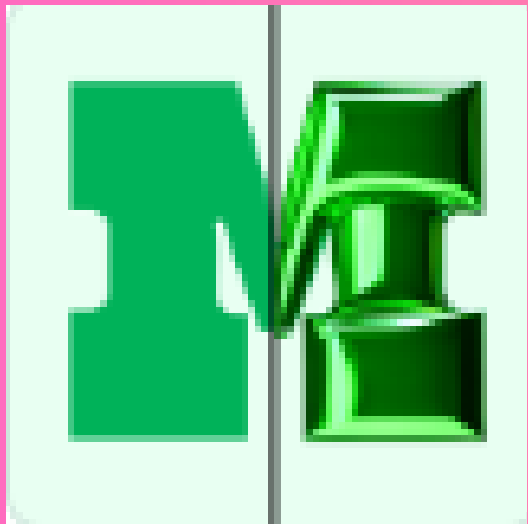
Magic Write™

Use 5 or more words to describe what you want to write

To confirm press Enter ↵

Try an example

ADDITIONAL AI FEATURES



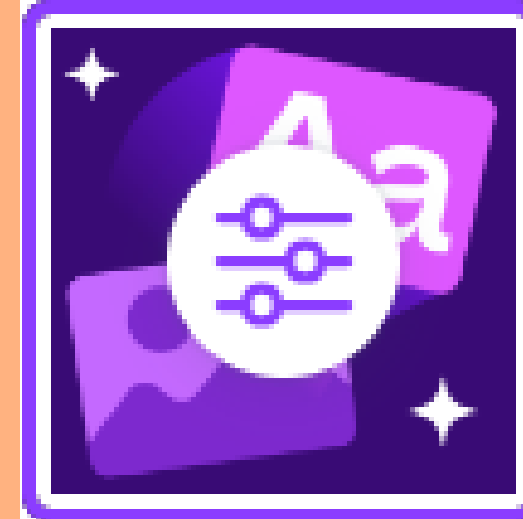
MAGIC
MORPH



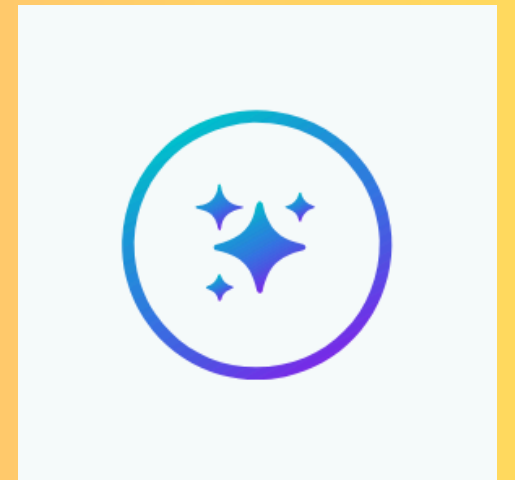
TRANSLATE



ALTERNATIVE
TEXT



MAGIC
ANIMATE



MAGIC
ASSISTANT

APPS MARKETPLACE

Search apps

For you

Workplace essentials

AI-powered

Productivity

Design essentials

Share and publish

All apps

Instantly add a talking head video to your designs >

D-ID AI Presenters

AI-generated avatars

Generate realistic images and art using AI >

DALL-E

Image Generator by OpenAI

Add natural-sounding voices to your design >

Murf AI

Text-to-speech voice generat...

Turn your text into photorealistic AI images >

Farmland art Tuscany

Imagen

AI image generator by Google

Generate video avatars to represent your speech >

Avatars by NeiroAI

Virtual presenter

Turn elements into something extraordinary >

Magic Morph

AI style generator

Convert text to art >

Mojo

AI and

Speed Painter

Turn images into drawing animations

Lalamu Studio

Make video characters talk

Voiceover

Instantly add high quality voiceovers

PeopleMaker

Generate portraits using generative AI.

Product Studio

Beautiful backgrounds for your products

Hello QArt

Create beautiful, artistic QR code images

Magic Morph

Turn elements of your design into something extraordinary

HeyGen AI Avatars

Talking AI avatar videos that level up your design

Image Animate

Turn your photos into engaging videos

Image Upscaler

Seamlessly upscale images

D-ID AI Presenters

Instantly add a talking head video to your designs

Cartoonify

Make your images look like cartoons

PatternedAI

Create seamless patterns with text using AI

Enhancer

Boost images quality & size

Sketch To Life

Turn sketches into realistic images

AiVOOV

Text to speech, voiceover & AI voice generator

Colorize

Add color to old images

ProfilePhoto

Create AI-enhanced professional profile photos

Murf AI

An easy way to add voiceovers to your designs

Anime Style

Create anime-style images with just a message

Multilingual

Transform text to voiceover in multiple languages

Imagen

Photorealistic AI image generator from Google

MelodyMuse

Turn text into tunes

DeepReel AI Videos

Humanise your design with talking AI avatar videos

VoxelArt

Turn your images into 3D block art

Narrato

Generate text content for your designs using AI

Animeify

Transform your photos into stunning anime art

Krikey AI Animate

Generate 3D animated talking avatars with Krikey!

EmojiArtist

Create custom emojis

Avatars by NeiroAI

Turn your designs into captivating videos with AI

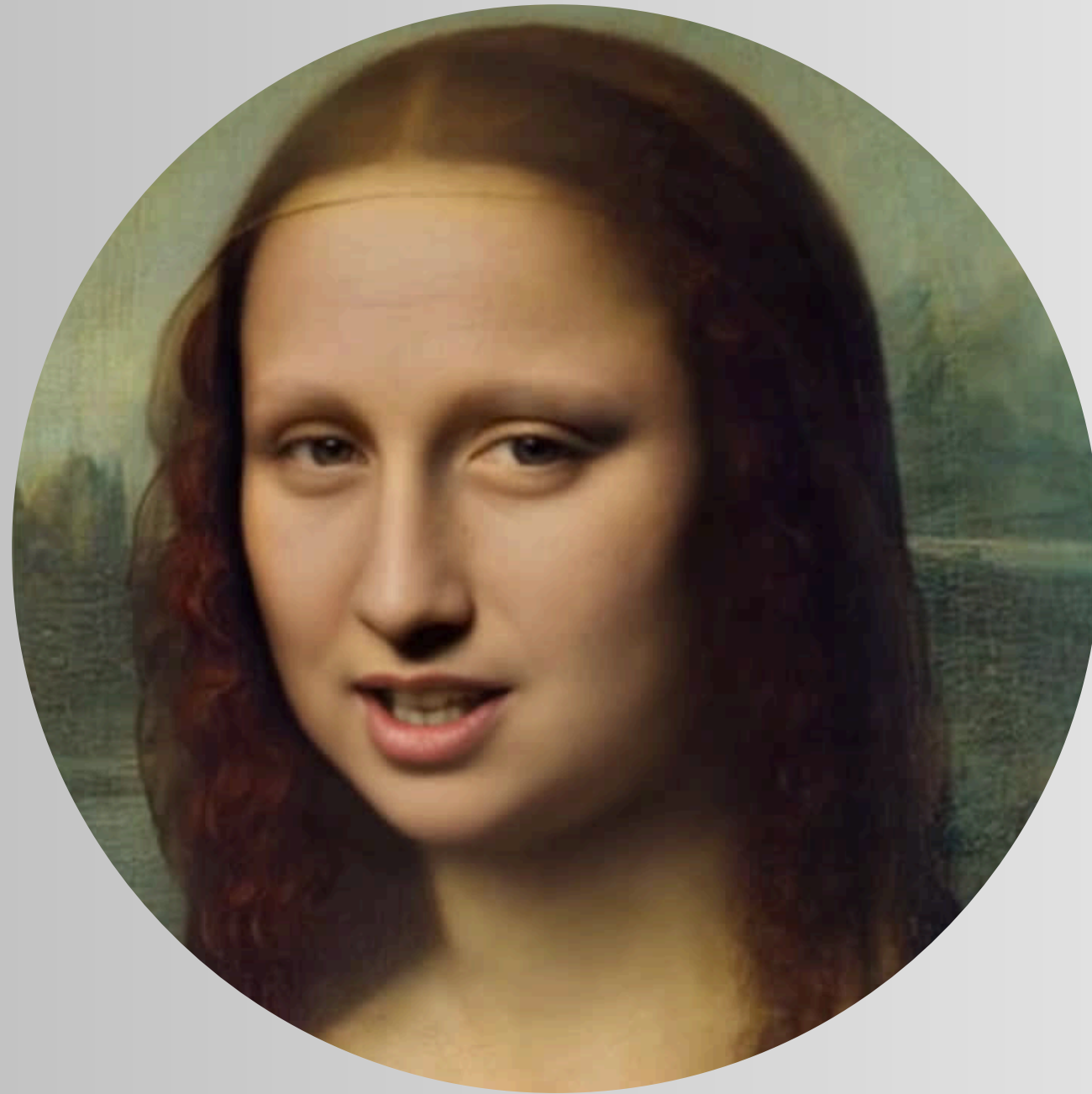
Mojo AI

Bring art into you design

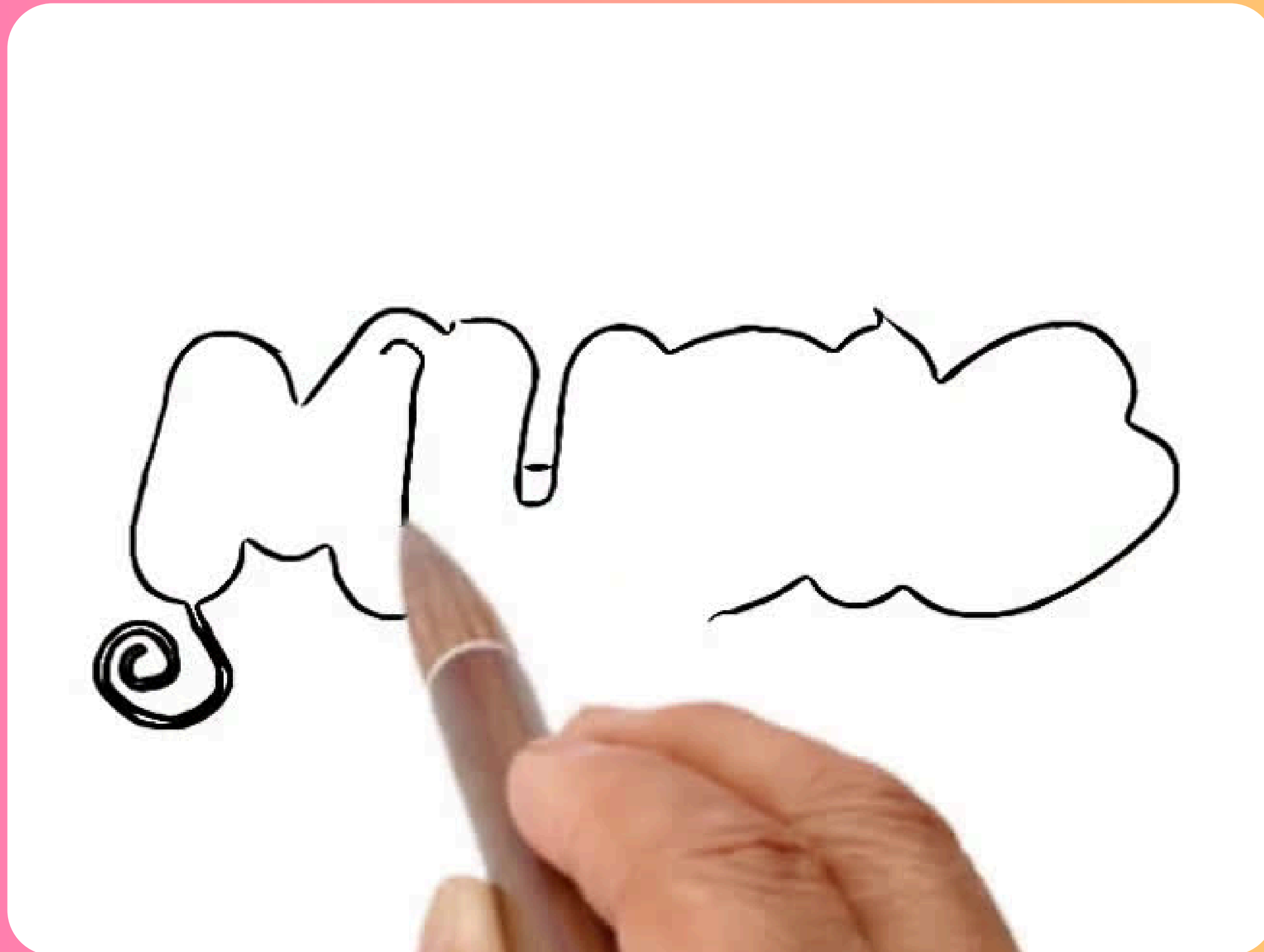
Soundraw

Create the perfect song for your project using AI

HEYGEN AI AVATAR



SPEED PAINTER



A WORD ABOUT AUDIO...



- ✦ Canva comes with a large library of audio that can be used in videos, presentations, educational materials, social media posts, etc. - Licensed through Warner Music
- ✦ Audio can also be created and added through the App Marketplace -SoundDraw, MelodyMuse and others...
- ✦ Audio can be recorded directly into a presentation or video through the Uploads Tab or Present and Record using a built-in or external microphone
- ✦ You Can upload your own audio
- ✦ **Canva DOES NOT record audio from the computer**



LET'S TAKE A LOOK!

Basic Step for Creating in Canva

- ✦ Choose a Template
- ✦ Customize - Choose Colors, Fonts (or use Brand Kit)
- ✦ Add Content - Text, other Visual Elements
- ✦ Add Additional Elements - Animations, Transitions, Audio, Video, other Embedded Media
- ✦ Share:
 - Share link
 - Download
 - Public Link
 - Embed link





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