MASSACHUSETTS MUSIC TECH DAY 2024

musicfirst

MMEA MASSACHUSETTS MUSIC EDUCATORS ASSOCIATION

Oct. 5th, 2024
9:00 a.m- 3:15 p.m.
North High School

WORCESTER PUBLIC SCHOOLS

VISUALS, VIDEO, AI, OH MY! CANVA FOR EDUCATION DOES IT ALL!!

STEFANI LANGOL | PROFESSOR MUSIC EDUCATION | BERKLEE COLLEGE OF MUSIC | slangol@berklee.edu

MUSIC ED TECH now!

CREATIVE

DESIGN

“No matter what tools you use to create, the true instrument is you.”

RICK RUBIN

PRODUCTIVE

PORTFOLIO

Sign Up for Canva for Education

https://www.canva.com/education/

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Presentation Slides

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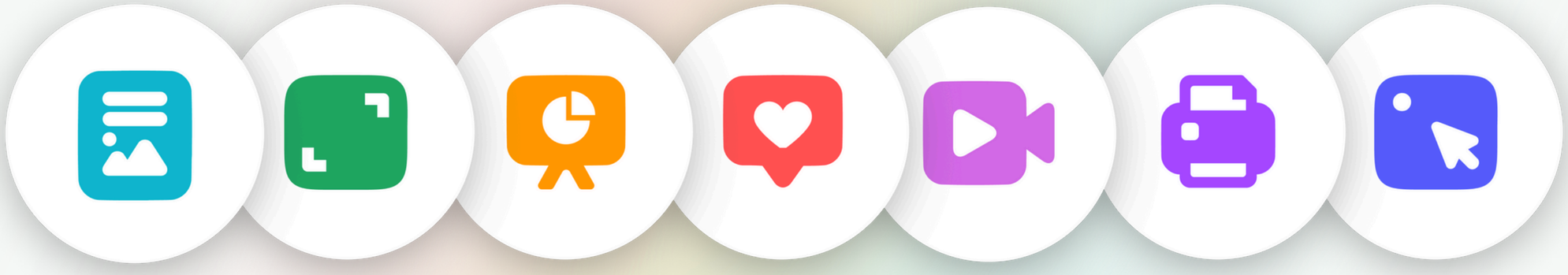
What We'll Talk About Today

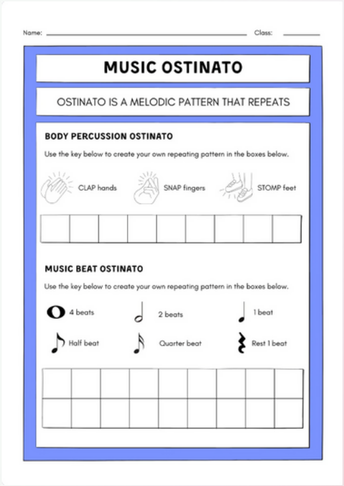
- What is Canva for Education?
- Benefits of Using Canva
- Canva Interface and Features Overview
- Templates and Object Panel
- Magic Studio
- Animations and Transitions
- Recording Studio - Video and Audio
- Adding and Editing Audio
- Element Timing
- Apps
- Sharing

What is Canva for Education ?

All all-in-one visual communication platform



Docs Whiteboards Presentations Social media Video Print products Websites



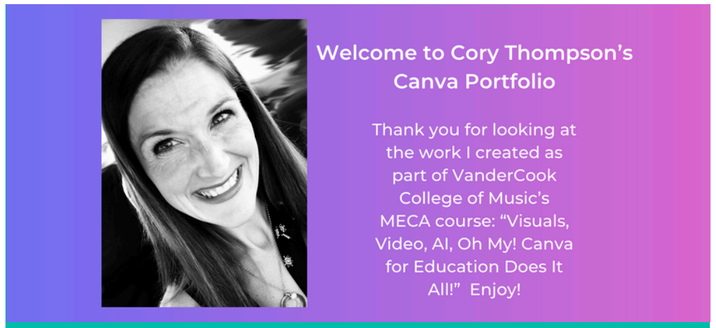
- Free for K-12 Teachers and Students
- Easy to use drag-and-drop graphic design tool
- Easy LMS Integration
- Wide range of templates: posters, worksheets, presentations, lesson plans, much more...
- Vast library of images, fonts, and design elements
- Tools to create interactive content, such as videos, animations, and other multimedia elements
- Integrated AI-powered tools and Apps Marketplace

Benefits of Canva for Education for Music Educators

- Save Time - Streamlined Workflow
- Versatility
- Enhanced Creativity
- Communication and Collaboration
- Import and Export Various File Types: PDF/PPTX/Google Slides/Keynote/MP4
- Easy to Share Resources

Portfolio Examples

[Example 1]



[Example 2]

[Example 3]

[Example 4]

CANVA INTERFACE OVERVIEW

CREATIVE DESIGN

Canva

Home
Projects
Templates
Brand
Apps
Classwork
Glow up

Create a design
Join a school team

Education
Grade
Subject
Resource Type
Lessons
Presentations
Posters
Worksheets and activities
Whiteboards
Infographics
Flashcards
Group Work
Comic Strips
Graphic Organizers
Storyboards
Story Books
Websites
Videos
Daily Agendas
Newsletters
Classroom Calendars
Class Schedules

Trash

Search thousands of templates

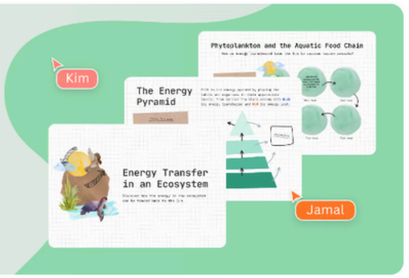
Stefani Langol ...
Gary Langol

Summer | Collage | Blue | Food | Birthday | Graduation | Pink | School | Green | Music | Travel | Menu | Black | Beach | Thank You | Memorial Day | Book | Nature | Father's Day | Pride | Red | Sale

New lessons have landed

Teach with creativity. Empower curiosity. Browse ready-to-teach lessons.

Browse lessons

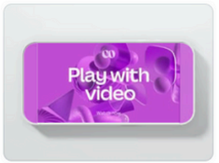


Recommended | Presentations | Social media | Videos | Print products | More

Doc

Whiteboard

Presentations (16:9)

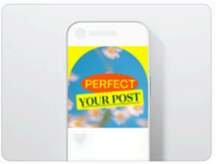


Videos

Certificates

Worksheets (US Letter Por...

Logos



Instagram Posts (Square)

You

Ready-to-teach lessons New

See all

Life Cycles
Lesson by Canva Creative Studio

Polygons and Pythagorean Theorem
Lesson by Canva Creative Studio

Pronouns
Lesson by Canva Creative Studio

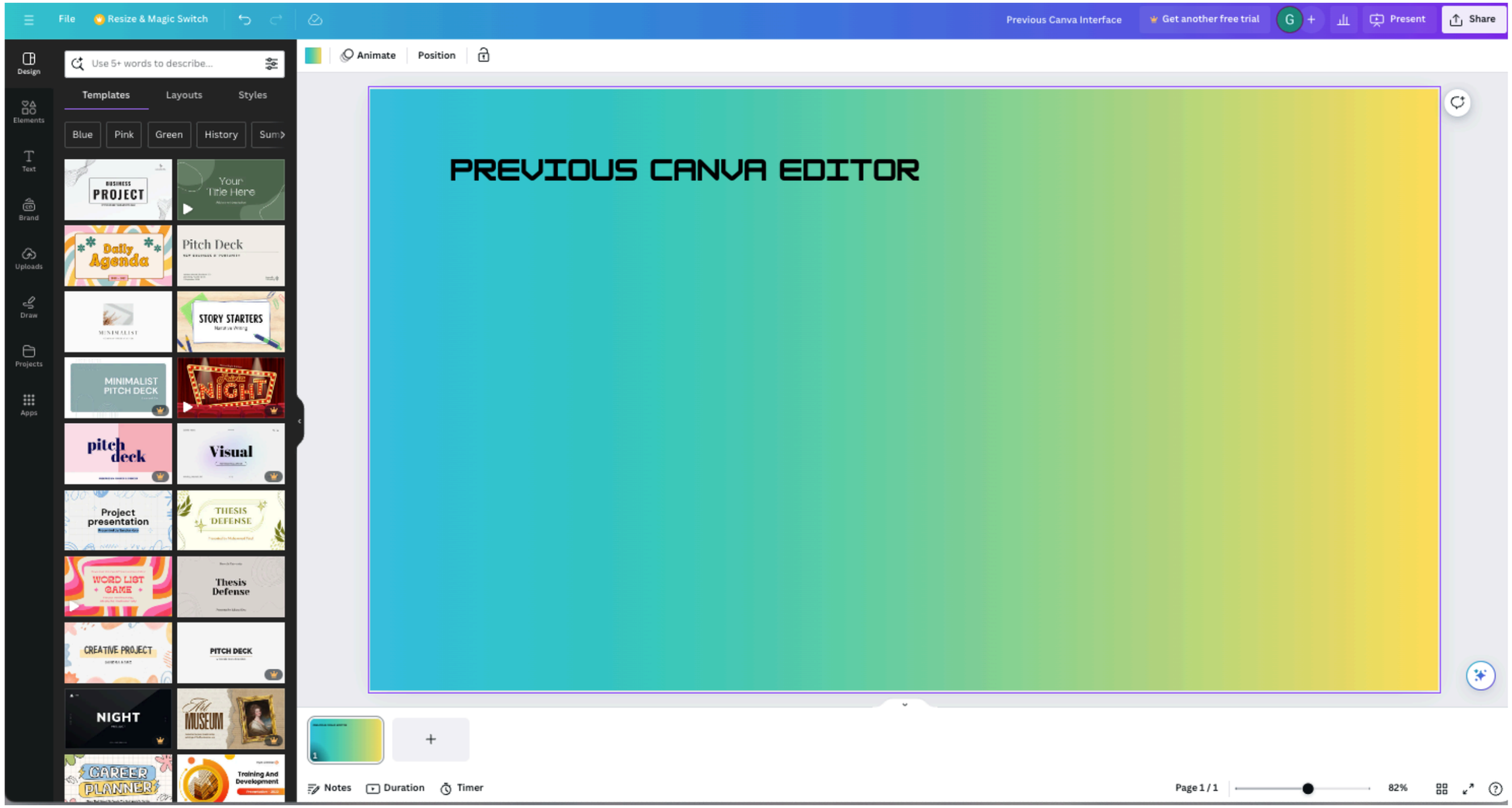
Art History 101
Lesson by Canva Creative Studio

Paragraph Structure and Informatior
Lesson by Canva Creative Studio

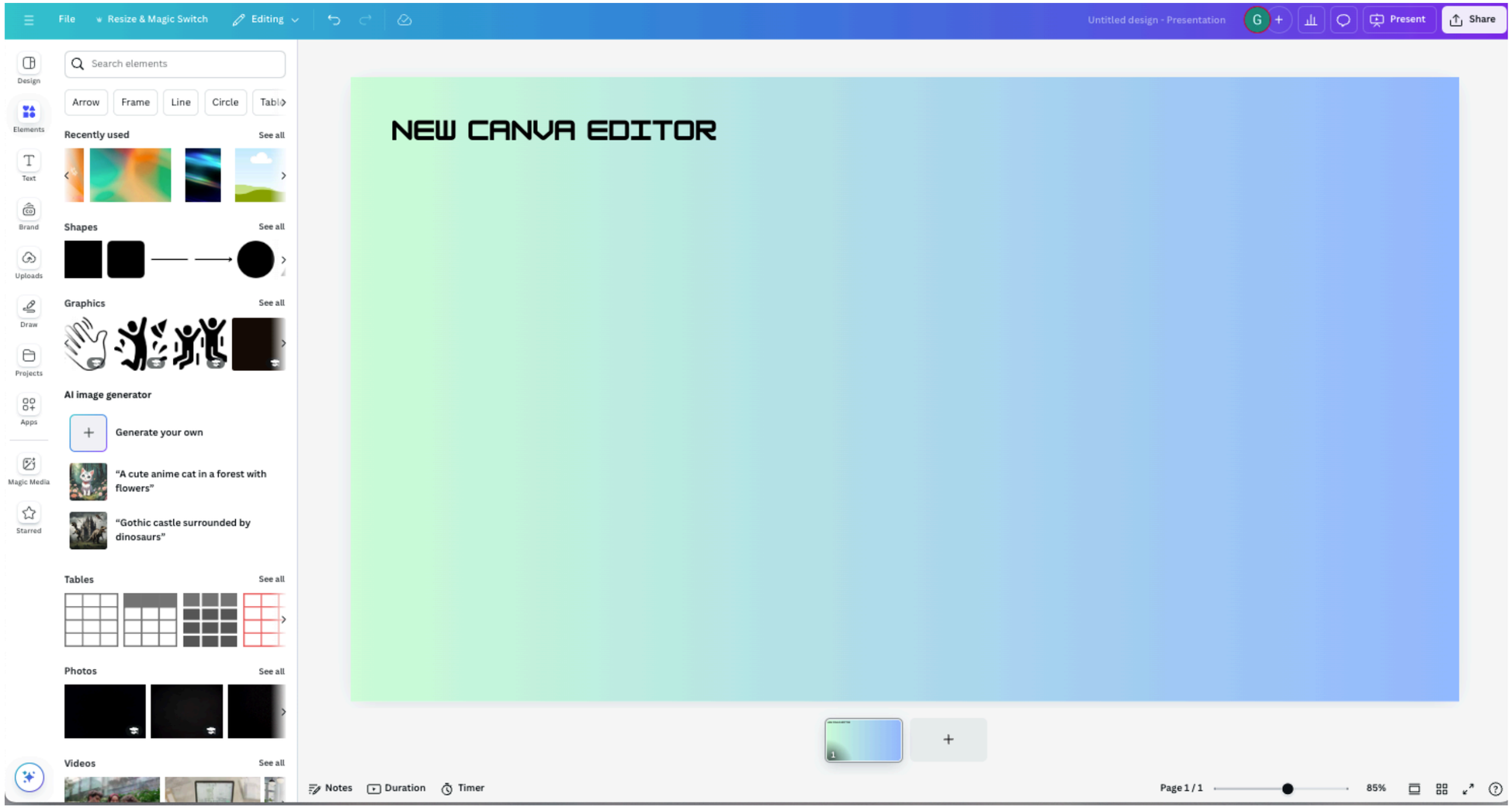
Grade | Subject | Resource Type

?

Canva Editor



Canva Editor

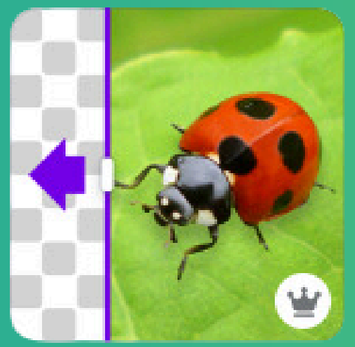


AI FEATURES

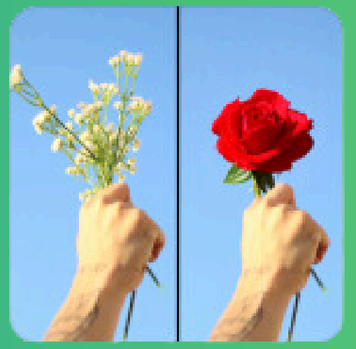
MAGIC STUDIO

BACKGROUND REMOVER

MAGIC ERASER

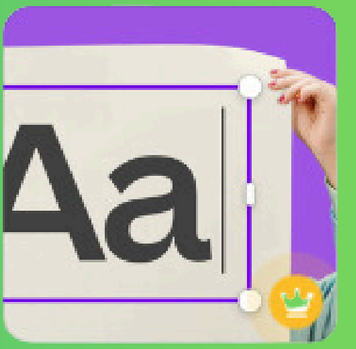


MAGIC EXPAND



MAGIC EDIT

MAGIC GRAB



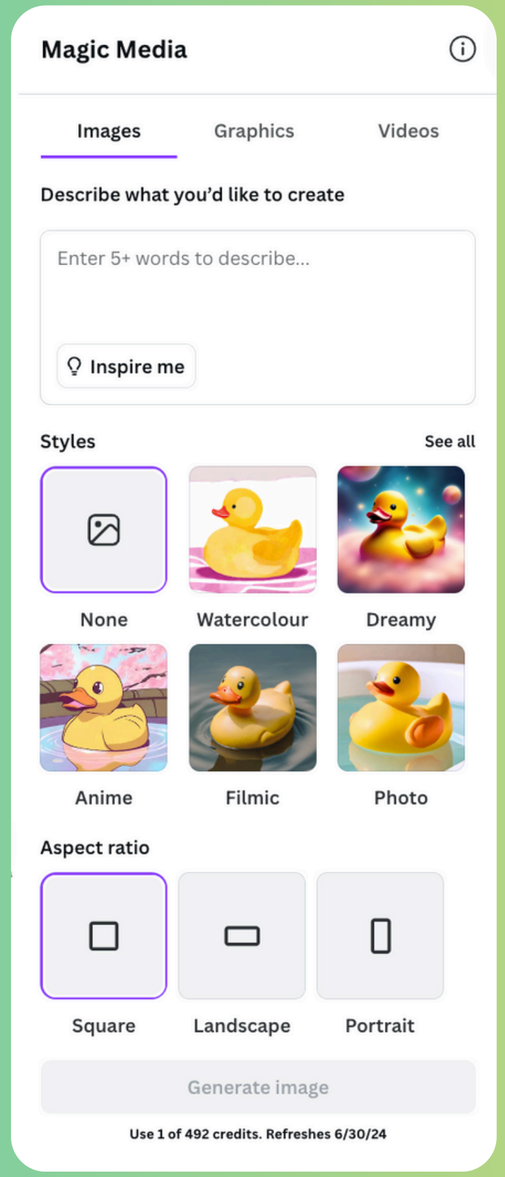
MAGIC TEXT

MAGIC MEDIA

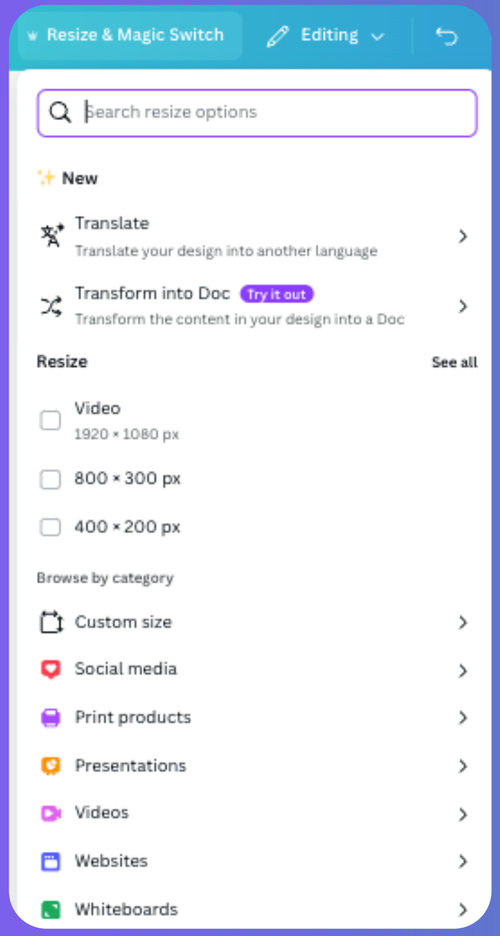
TEXT-TO-IMAGE

TEXT-TO-GRAPHIC

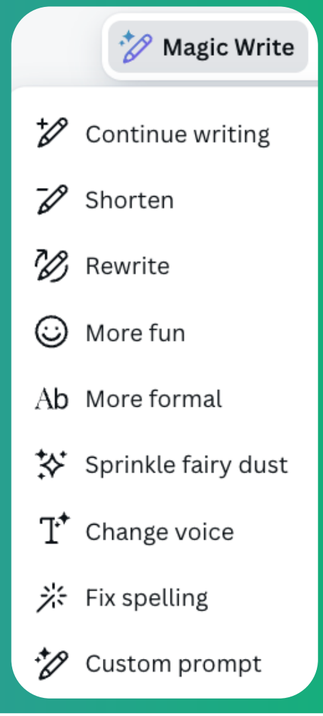
TEXT-TO-VIDEO

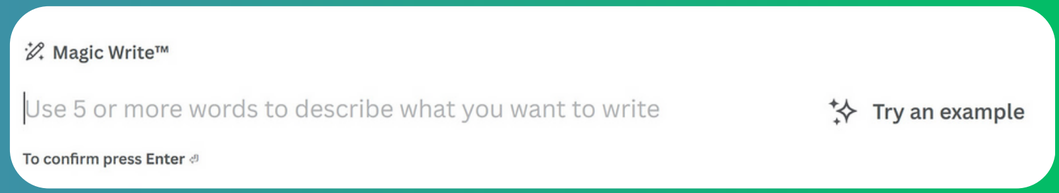


RESIZE AND MAGIC SWITCH

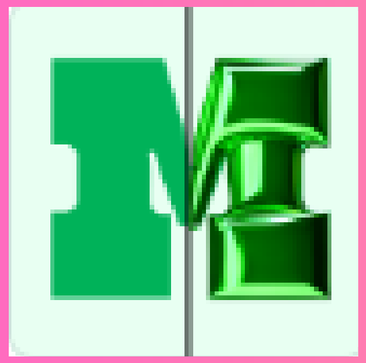


MAGIC WRITE





ADDITIONAL AI FEATURES

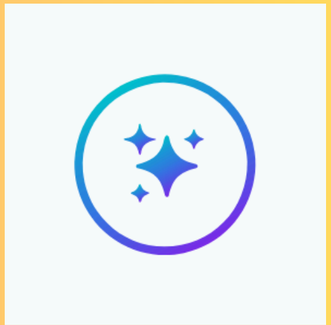


MAGIC MORPH

TRANSLATE

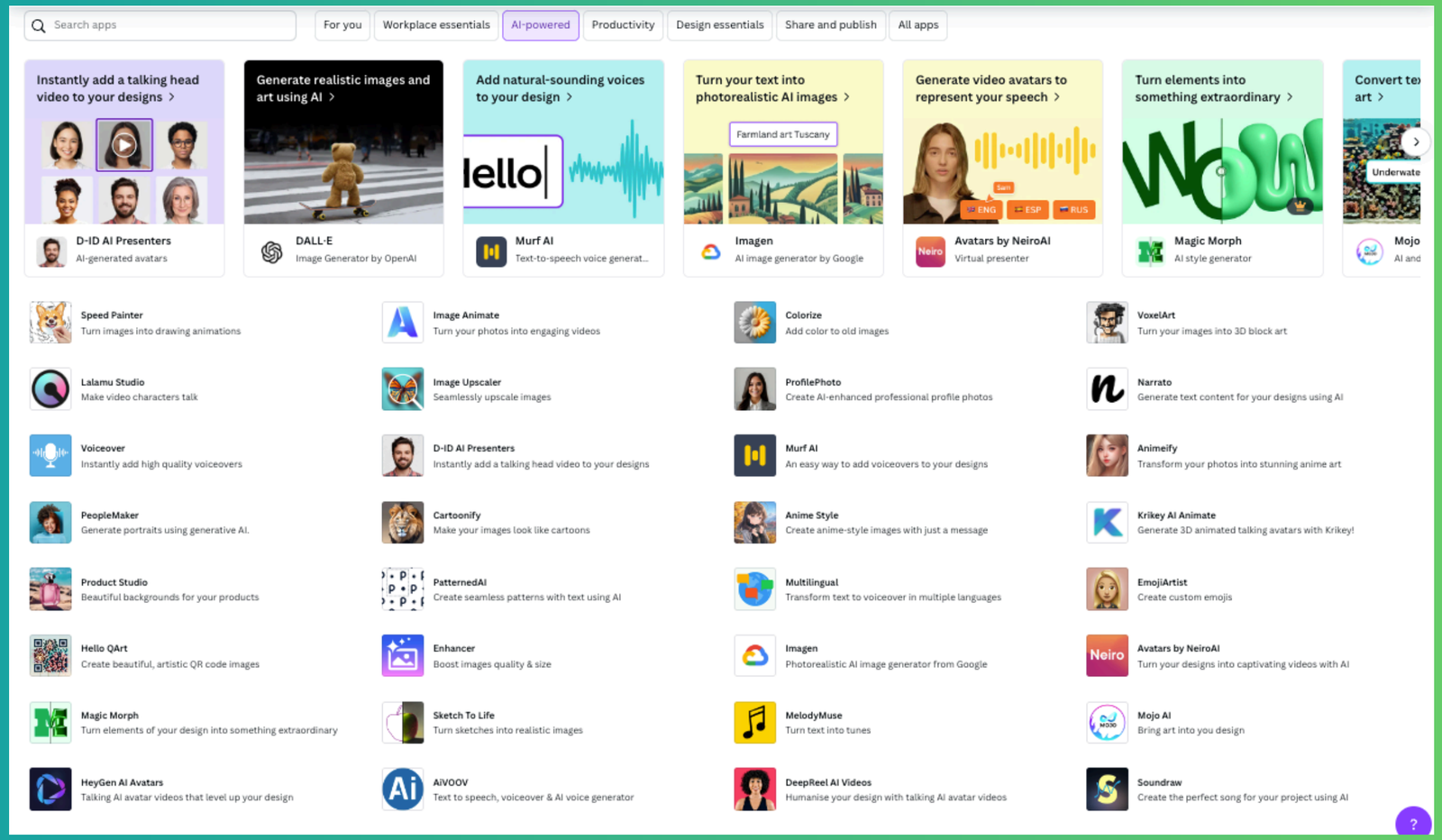
ALTERNATIVE TEXT

MAGIC ANIMATE

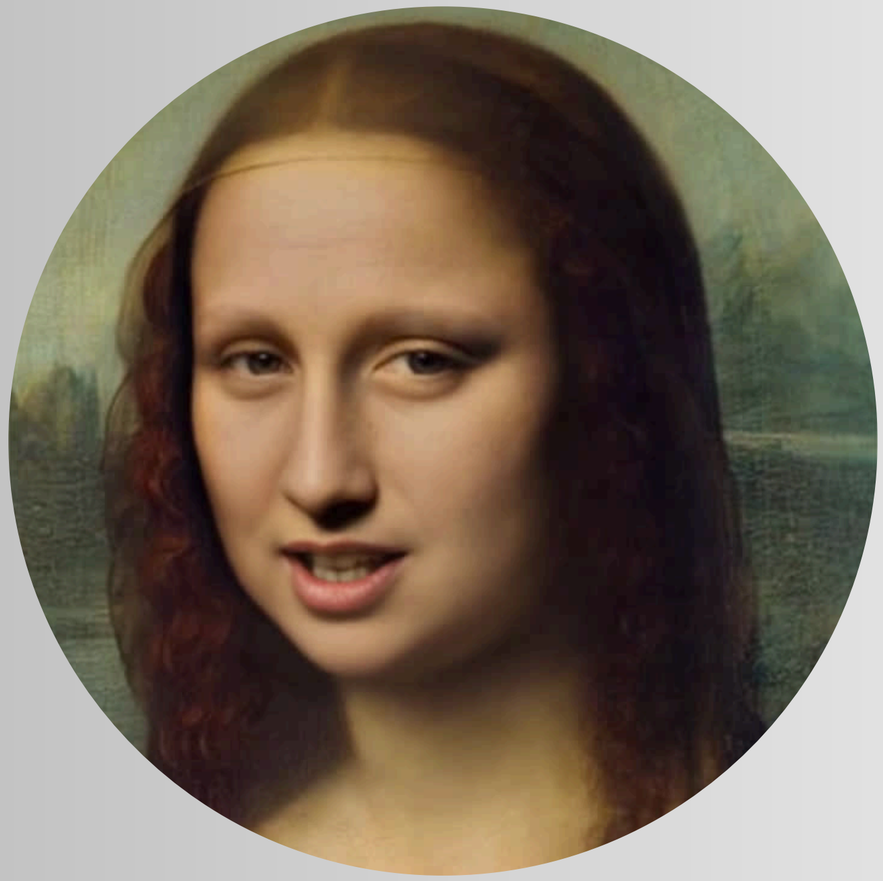


MAGIC ASSISTANT

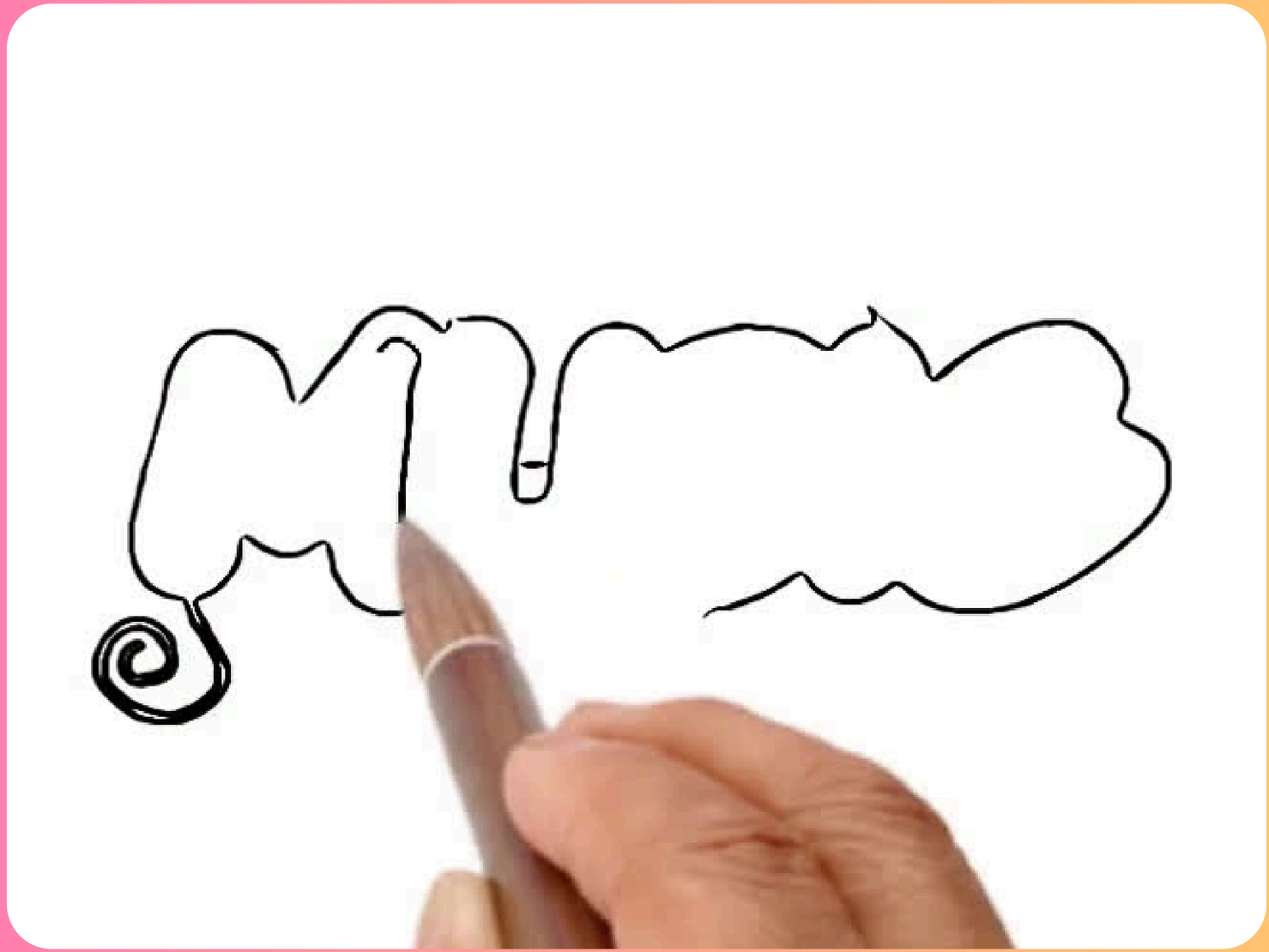
APPS MARKETPLACE



HEYGEN AI AVATAR



SPEED PAINTER



A WORD ABOUT AUDIO...

- Canva comes with a large library of audio that can be used in videos, presentations, educational materials, social media posts, etc. - Licensed through Warner Music
- Audio can also be created and added through the App Marketplace -SoundDraw, MelodyMuse and others...
- Audio can be recorded directly into a presentation or video through the Uploads Tab or Present and Record using a built-in or external microphone
- You Can upload your own audio
- Canva DOES NOT record audio from the computer

LET'S TAKE A LOOK!

Basic Step for Creating in Canva

- Choose a Template
- Customize - Choose Colors, Fonts (or use Brand Kit)
- Add Content - Text, other Visual Elements
- Add Additional Elements - Animations, Transitions, Audio, Video, other Embedded Media
- Share:
  - Share link
  - Download
  - Public Link
  - Embed link

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